



WHAT WE DO:



In the world of harsh competition and unethical races we thrive on passion, commitment, creative values, integrity and stunning results.

Since our inception in 1998, one thing that we have not compromised on is the quality. At Sharjah Advertising we go by the rule of providing the best quality results in shortest time possible. We aspire to make a difference in everything we do. Our long trails of awards in the region are a clear testimony for the claim.

For over 25 years we have been delivering exquisite works of art with high professionalism and expertise. As our team exceeds the 200 mark, we are ready and open to your needs and is committed to bring in impeccable results, solely on your satisfaction. We offer quick, efficient and smart solutions to our clients and promote their growth to exponential potential.

Today we stand tall as one of UAE's largest creative production companies set for a growth trajectory like never before!



OUR PHILOSOPHY



We build our systems and operations around what is good for our customers. That is why we approach brand building, using three elements: collaboration, insight and creativity. Collaboration is the way we interact with clients to build on each other's strengths. Together, we find the truth that leads to insight. Insight is the point at which focus and simplicity meet. Every great campaign and marketing effort has simplicity at its core. Creativity is how, what, when and where we communicate the insight to the right audiences. Our philosophy is focused on strengthening your connection to your customers and getting you ahead of your competition.

MISSION



Our mission is to 'excite'. We love to excite the passion of a client into doing what our client really wants to do in communication. We add that extra zest in helping companies communicate within the public sphere, with their customers, with their employees and stakeholders. For any project, in any media, it all comes down to what we communicate about that client's brand. How we say it. To whom we say it and what others say once they get our message.

VISION



Difference in creativity is our heartbeat of existence. How different we are, determines the path we take with our clients and we look forward to becoming the most revered marketing partner in the region we operate.

VALUES



For the past 25 years, we have been creating advertising, step by step. Our values have been instilled from the day we made our first order. We build our values around our customer. We ensure that we treat them like our family and give them the best that we can offer through high quality products and on-time delivery. We put on the client's shoes and deliver the products the way as we would like to be treated.

WAYFINDING STRATEGY

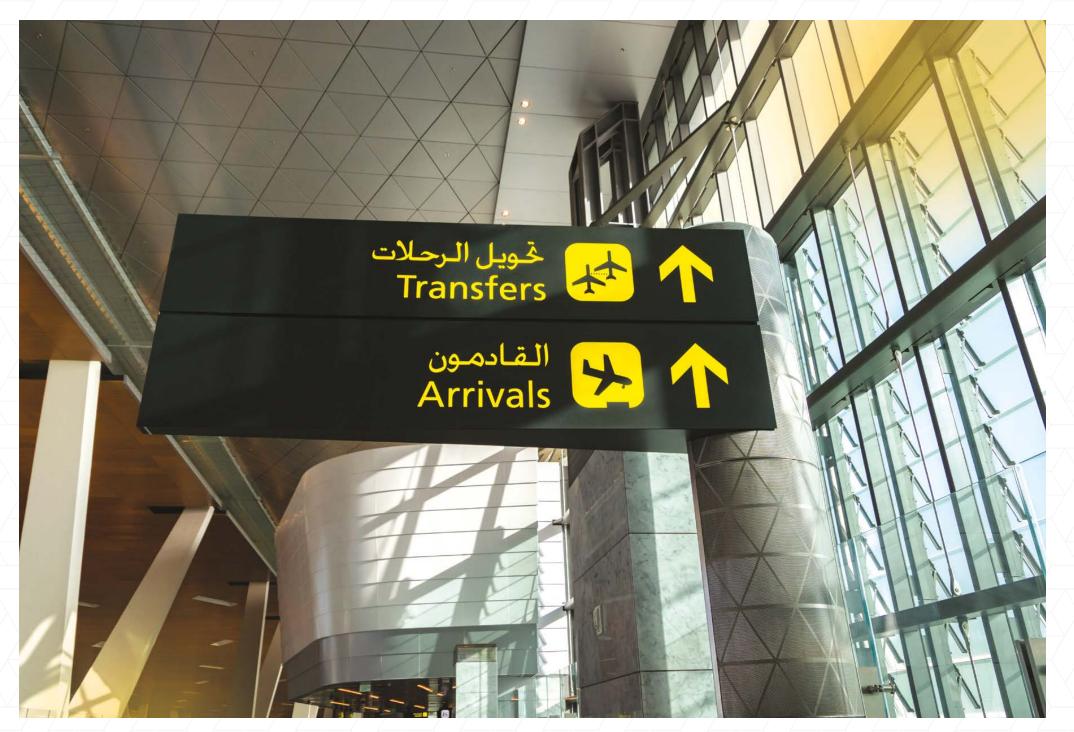


With the increase in population and urbanization, wayfinding strategies has transformed and innovated, becoming a more complicated process as we find ourselves in larger complexes and cities with vast transportation and building networks. Advancements in our cities have created the need for wayfinding in architecture and use of signage, visual cues, audible communication, and graphic communication.

Now, imagine you have a Sunday morning meeting at new industrial office space. You've never been there before, so upon arrival you need to look for your ideal parking spot, you head straight into the information desk to see what direction to take to make it on time. With a quick glance at your watch, you decide you have enough time to visit the restroom before getting to the elevator making way to the desired floor. Without even knowing it, you have easily navigated this new space through the process of wayfinding. Wayfinding, which is the way people orient themselves in a physical space and navigate from one point to another, helps us connect with our environment and feel at home and welcome wherever you go.







SIGNAGE SOLUTIONS



Basically, "You imagine it, We build it". From Digital to LED to any forms of signage solutions are undertaken and complete to the complete to solutions are undertaken and completed with finesse. Would you believe if we told you that we have completed production of over 10,000 units to date?















EVENTS & EXHIBITIONS



Our exhibition spaces are award nominated and award winning. We are well established with an exemplary track record of high performance. We handle all areas of exhibition design and build with ease, whether it is high volume shell scheme, or custom stands.

Having experience with governmental, multinational and private brands - our team are well equipped, from managing a full show, to furnishing your rented space. We have the knowledge, experience and capabilities, making the difference to your exhibition participation















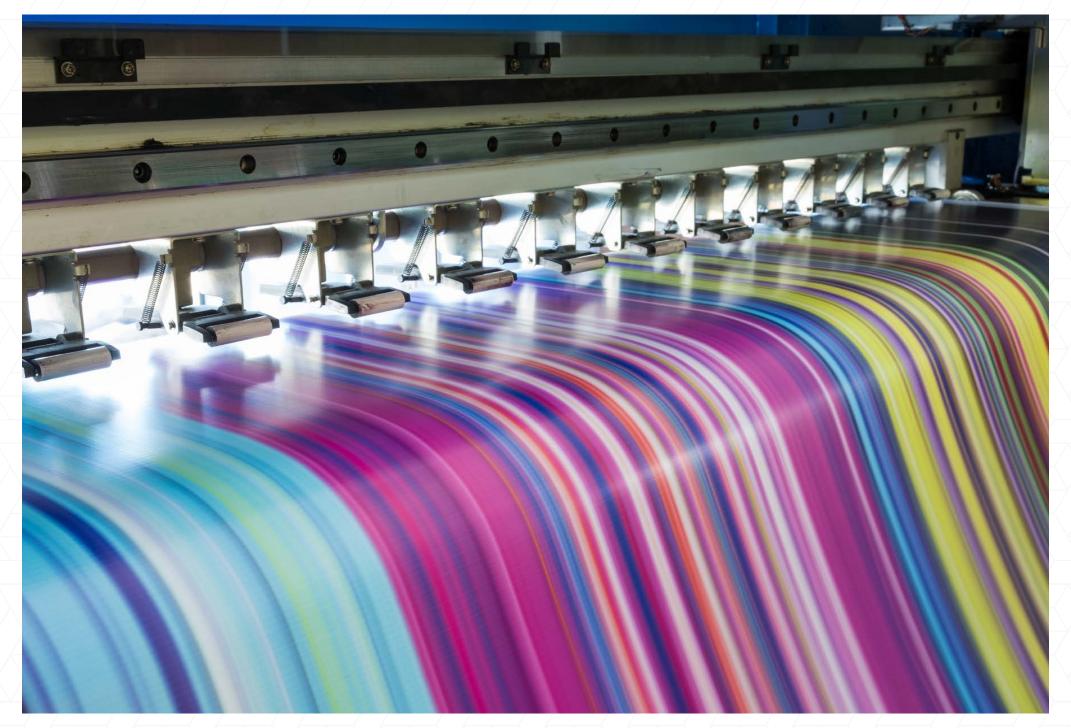




LARGE FORMAT DIGITAL PRINTING



A printer that prints on large paper, which can range from two to more than 15 feet in width. Such printers typically use inkjet technology to print on a variety of output, including premium glossy-coated paper for signs and posters. Printing on paper, vinyl and textiles, this VUTek wide-format printer from Electronics for Imaging, Inc. handles media up to three meters wide. Its eight inkjets can be configured for fast printing (two jets per CMYK color) or eight colors for more realism. We have state-of-the-art modern machinery that enhaces quality with speed.











NEWLY INTRODUCED CANON COLORADO 1650



HIGHLIGHTS



FLXfinish - matte or gloss without changing ink or media.

An ingenious curing strategy results in two distinct finishes: shiny gloss or velvety matte.



Reduced ink usage

UVgel inks form a thin layer on top of the media. Less ink is needed to produce vibrant colours, compared to traditional inkjet technology.



UV curing

Instant dry prints with UV LED lights.



Refill inks while printing

Large 1 litre ink bottles and a 2.5 litre ink reservoir allow operators to refill ink while printing, at a time that is convenient for them.



PAINT nozzle monitoring

The nozzles are continuously monitored with Piezo Acoustic Integrated Nozzle Technology (PAINT) and corrected if needed. Maximum confidence for unattended printing.



Double-sided printing

Make double-sided prints easily and without hassle, for example for large outdoor banners that are visible from both sides.



Roll winding module

The automated roll winder module increases the ease of use of roll-to-roll systems and reduces errors.



Two media rolls with online switching and automated media feed

Automatic media feed eliminates human error and speeds up your productivity. Switching media rolls does not require operator intervention, leaving your operators free to focus on business-relevant activities.



Print on both sides of the roll

Print at the inside or outside of the roll for maximum media flexibility and specific customer requirements.

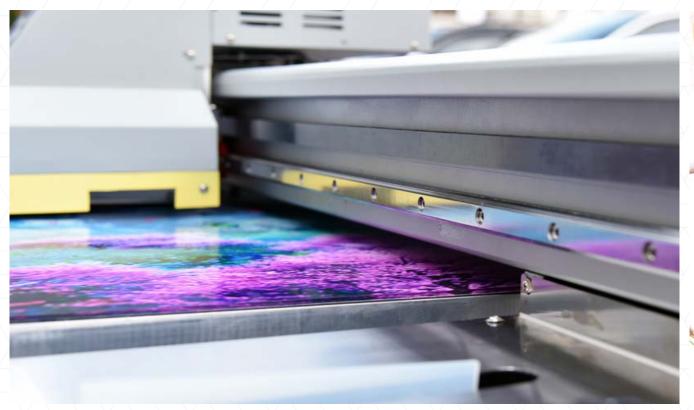




FLATBED / UV PRINTING

Flatbed digital printers usually use UV curable inks made of acrylic monomers that are then exposed to strong UV-light to cure, or polymerize them. This process allows for printing on a wide variety of surfaces such as wood or canvas, carpet, tile, and even glass.











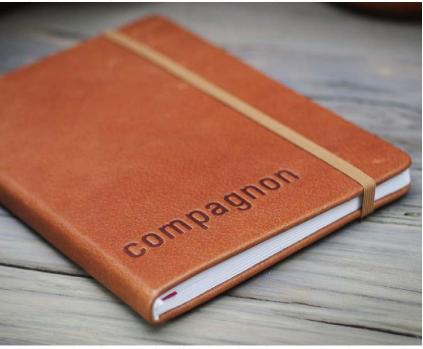
OFFSET PRINTING



Offset printing, also called offset lithography, is a method of mass-production printing in which the images on metal plates are transferred (offset) to rubber blankets or rollers and then to the print media. The print media, usually paper, does not come into direct contact with the metal plates. This prolongs the life of the plates. In addition, the flexible rubber conforms readily to the print media surface, allowing the process to be used effectively on rough-surfaced media such as canvas, cloth or wood. The main advantage of offset printing is its high and consistent image quality. The process can be used for small, medium or high-volume jobs.









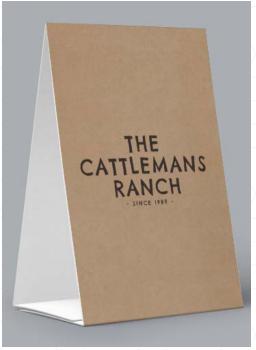














VEHICLE GRAPHICS



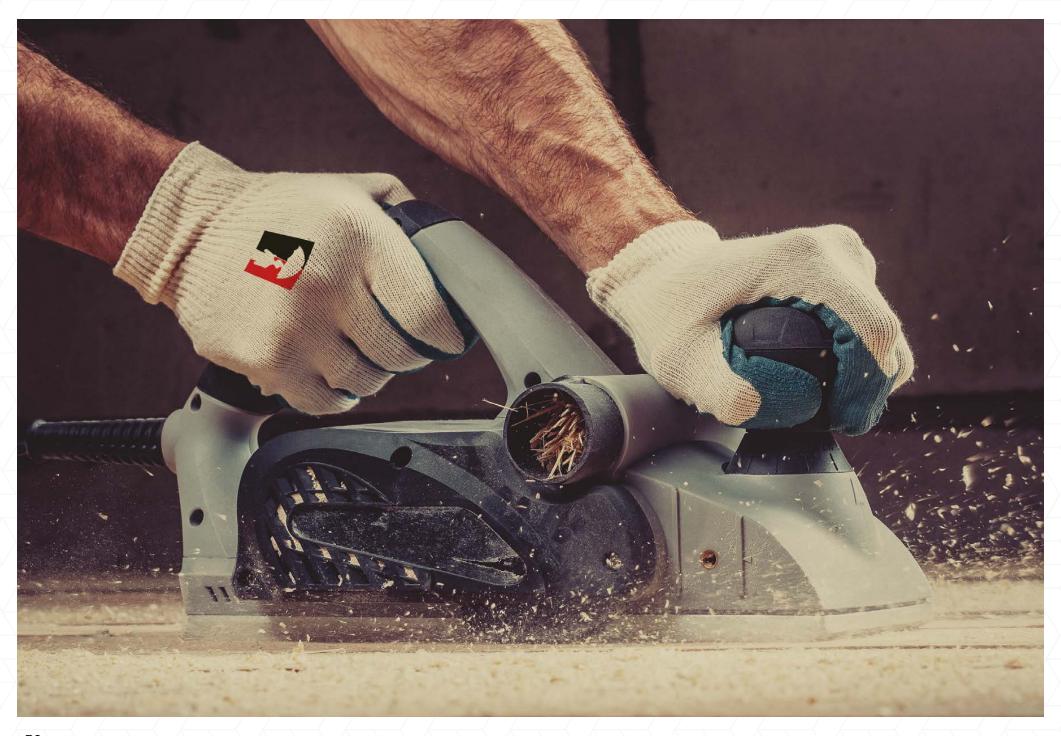
Vehicle graphics and vehicle wraps allow you the opportunity to showcase your brand or promote your sponsors with a constant advertisement on wheels sure to catch the attention of any passerby – and for a one-time cost. These unique auto graphics are a low cost, high impact promotional tool for your business.











CARPENTRY & ACRYLIC DISPLAY



Our skilled Carpenters typically do the following: Follow blueprints and building plans to meet the needs of clients. Acrylic displays Despite their simple construction, display cases and boxes can have many different forms and functions. At Sharjah Advertising our stock of acrylic display cases has been selected carefully to achieve anything you'd need out of a display box. From bins to risers, covers and display cases, boxes with lids and locks, to ballot boxes and speciality display cases, we have a diverse and quality selection of display boxes that will help you show of your product and improve sales.





CUSTOMISED BOX MANUFACTURING



Rigid Boxes (also called "Set-Up Boxes") are a very common type of packaging and they are often associated with luxury products. A specialised service provided by skilled workforce at Al Sharjah Neon we have Global Brands under our belt for luxury box manufacturing.















OUR PRIVILEGED CLIENTELE





























































































































































































































LOCATION MAP







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